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## Getting Started: Registration

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Challenge participants registered on our website (<http://menacatalyst.org/Competition/>) must head to the welcome desk on arrival for check-in. At the welcome desk, all participants will be provided with name badge and T-shirts that must be worn all times. Also, all participants must choose their right category stickers highlighting their skill sets: (developer, social business professional, collaborator, partner, speaker, etc...). Each participant can pick one sticker or multiple stickers to identify what role he/she is playing. They will also be given details on Internet access at the venue.

## Drinks & Mingling

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After the check in at the front entrance, all participants are welcome to the main meeting area for mingling and to drink coffee to prepare for the eventful evening.

## Setting the Tone for the Event: Santiago Challenge

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This session includes welcome speeches delivered by MENACatalyst Foundation, and keynote speeches delivered by our partners.

## Speed Intros

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It is time to get all participants involved. Everyone in the room is allowed 20 seconds to introduce themselves, tell where they are from and why they are at the event.

## Pitch Presentations

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Teams line up in order to make quick 5 minute pitching.

## Winners Announced

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The MC to announce the winning startups of a fully paid trip to Santiago for a 4- day 'Demo Event', to pitch your startup to a room of Angel Investors and mentors